

Why it isn't only size that matters!

The first winter of the coronavirus era will be different from previous winters. In small ski areas the skiing will simply be better – and with social distancing to boot! Close to the border and easily accessible, the Tiroler Zugspitz Arena entices with no fewer than seven small ski areas. For carefree fun on the pistes. In complete safety.

Coronavirus has taught us three things: Be careful with yourself and others! Avoid crowds! And don't stop enjoying life! So three very good reasons to travel to a small yet perfectly formed ski area rather than a mega resort. And preferably one that is close to the border and easily accessible. Such as the ski areas of the Tiroler Zugspitz Arena on the sunny side of Germany's highest mountain. Here there's no need to negotiate 15,000 human slalom gates. Instead you have space. And an abundance of choice.

Seven dwarves behind the seven mountains. And directly behind the Zugspitze.

Seven charming ski resorts take you far away from mass tourism and the hurly-burly of the après-ski scene. 57 cable cars and lifts and 143 kilometres of pistes distributed over seven areas mean one thing: fabulous skiing with even more opportunity to social distance. And best of all: in the morning you can look at the webcam and choose the ski area which is currently the least busy. For the distances in the Tiroler Zugspitz Arena are short – and with the "Top Snow Card" you can also choose freely between the ski areas of Ehrwalder Alm, Ehrwalder Wettersteinbahnen, Grubigstein, Marienberg, Berwang, Bichlbach and Heiterwang. And in keeping with the times: rather than focusing on size and packing in visitors, the Tiroler Zugspitz Arena strives to be more family-friendly, closer to home and congenial.

Something for everyone: the ski areas of the Tiroler Zugspitz Arena

For the **Ehrwalder Almbahnen** and the **Ehrwalder Wettersteinbahnen** resorts the priorities are fun and variety. With facilities including a family park, a snow castle, a learners' course with an obstacle wood and a kids natural halfpipe, the two certified family ski areas are ideal destinations for families with children. And the top location on the west faces of the Wetterstein Massif ensures both ski areas enjoy an abundance of sun.

In the neighbouring Biberwier area skiers of all ages can enjoy twelve kilometres of pistes on the **Marienberg**. Sixty per cent of the pistes are blue. Opposite in Lermoos, or, more precisely, on the **Grubigstein**, fans of steeper pistes and seasoned deep-snow enthusiasts will find ideal terrain. Meanwhile, for beginners the almost ten-kilometre-long Blueline XXL piste awaits – one of the longest blue pistes in Austria.

Under half an hour from the end of the A7 motorway at the Füssen border tunnel the interconnected ski areas of **Berwang** and **Bichlbach** beckon, with 36 kilometres of predominantly easy and moderately challenging pistes. Things then get truly nostalgic on the Karlift in **Heiterwang**. This 730-metre-long T-bar lift is popular with beginners in particular.

For more information on the Tiroler Zugspitz Arena and its seven ski areas visit www.zugspitzarena.com.

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Digital text and image material can be downloaded at <http://www.hansmannpr.de/presseportal>.

The Tiroler Zugspitz Arena lies on the Austrian side of the Zugspitze in the Außerfern region of Tyrol, nestling between the Wetterstein Mountains with the Zugspitze to the north and the Mieminger range to the south. It comprises the villages of Ehrwald, Lermoos, Berwang, Bichlbach, Biberwier, Heiterwang am See, Lähn-Wengle and Namlos. The Zugspitze marks the border between Germany and Austria. It is

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accessible from both the German and Austrian sides of the frontier. From Ehrwald the Tiroler Zugspitzbahn cable car serves the western summit of the Zugspitze.

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