

10 reasons for a winter holiday in the Tiroler Zugspitz Arena

At the foot of the Zugspitze holidaymakers find the winter break they are looking for – and a panorama to rival those of the loftiest peaks in the Alps. And here we present a range of reasons, ten in total, to spend your winter holiday in the Tirol region at the foot of Germany’s highest mountain:

1. Because good things are so close:

Directly behind the border, just 20 kilometres from Garmisch-Partenkirchen and Füssen, is the Tiroler Zugspitz Arena, the gateway to the Alps. Without a toll sticker or having to cross a pass, the resort can be reached quickly by car. And anyone arriving by train can look forward to the excellent connection from Munich, which is just two hours from our winter wonderland.

2. Germany’s highest peak from Tirol? Well, of course:

At 2,962 metres the Zugspitze is Germany’s loftiest peak and also the highest elevation in the Wetterstein Massif, which reigns majestically over the region. The border between Germany and Austria runs directly over its western summit, which means Bavaria is just a stone’s throw away. From Tirol the Zugspitze can be reached in just 10 minutes from Ehrwald with the Tiroler Zugspitzbahn cable car. From the summit you can savour the fabulous panorama over four countries, with numerous 3,000m peaks strung along the horizon. And you can walk unhindered across the summit terraces between Austria and Germany.

3. Small but perfectly formed – the region’s ski areas:

Seven charming ski areas means the Tiroler Zugspitz Arena is family-friendly, closer to home and more congenial. 57 cable cars and lifts and 143 kilometres of pistes spread over seven areas offer skiing pleasure with ample opportunity to social distance. What’s more, the distances in the Tiroler Zugspitz Arena are short – and with the “Top Snow Card” you can also choose freely between the Ehrwalder Alm, Ehrwalder Wettersteinbahnen, Grubigstein, Marienberg, Berwang, Bichlbach and Heiterwang ski areas.

4. Families welcome:

The entire region is completely geared towards the needs of families. From a private holiday apartment to a 4* family hotel, visitors of all ages are sure to find the perfect accommodation. Two ski areas are certified for families and therefore offer extra reassurance to little ones who may be venturing onto the slopes for the first time. For the ski schools here take particular care with little skiers, who really are in the very best hands. From ski hire through child-safe cable cars and lifts to the culinary offering in its mountain restaurants – a family winter is the region's motto.

5. More than 700 accommodation options:

In the Tiroler Zugspitz Arena you really are spoiled for choice, for with over 700 places to stay you're bound to find the ideal accommodation. Whether it's a chalet or a farmhouse, a winter campsite or a bed and breakfast, luxury board or breakfast – everyone is sure to find the right holiday home for their taste and budget.

6. Simply leave your car behind:

Driving your car in winter? Packed with all your skiing gear as well? Sometimes this isn't exactly the most pleasant experience. Well, for anyone who doesn't fancy the prospect, help is at hand. Because throughout the region ski buses run regularly between the individual ski areas – all you need to do is show your guest card and/or ski pass. And what's more, wherever you're staying there is always a bus stop nearby so you can reach your favourite area quickly and easily.

7. Winter hiking for pleasure-seekers:

With sixty kilometres of cleared winter hiking trails, all you need to do is pull on a pair of snug boots with a decent tread and set off into the snowy landscape. Along frozen streams, under icing sugar-white pines, in the glorious sunshine or with snowflakes on your nose – this is what a glorious winter's day looks like. And what's more, you're sure to find a café where you can warm up with a cup of hot chocolate with an extra large dollop of cream.

8. An insider tip for cross-country skiers:

Whether you're a skater or a classic cross-country enthusiast, with its perfectly groomed trails the Tiroler Zugspitz Arena is a true mecca for cross-country skiers and still a genuine insider's tip. In total there are more than 130 kilometres waiting to be conquered. Trail connections between the villages, most of which are also ideal for cross-country novices, mean distances can be extended or shortened as you please. Another plus point is that the region's trails are prepared daily by the field service team, providing outstanding conditions for perfect cross-country skiing.

9. And apart from skiing:

Of course, they are two slats that mean the world ... but there is much more to a winter holiday than skiing. Have you ever tramped through pristine snow on snowshoes? Or enjoyed the blue hour bundled up in blankets on a horse-drawn sleigh ride, gliding through the region on runners? A particular highlight for little holidaymakers is a walk with llamas. For it's not just in the Andes that our cuddly companions feel at home. Or how about an igloo workshop? Anyone who has always wanted to feel like an Inuit can make their dream come true in the Tiroler Zugspitz Arena!

10. Active in the evening:

Anyone eager for more after a day outdoors is sure to enjoy what the region has to offer in the evening. Perhaps the fiery glow of a torchlight hike is right up your street? Or a fun winter tobogganing session after nightfall, for which the piste is repurposed into a toboggan run. And the cable cars are also conveniently open on several weekday evenings so you can return to your base once you've completed your activity.