

Data protection information of the TVB Tiroler Zugspitz Arena

At events organised by the TVB Tiroler Zugspitz Arena, images, i.e. photos and video recordings, are made in which you as a visitor may be depicted. If you do not wish to be depicted, we will take your request seriously in any case, please inform the photographer accordingly.

The images are used for the purpose of

- documentation of the event
- public reporting and
- external presentation

As a rule, images are published (e.g. as part of public reporting, for the creation of folders, on the Internet) without being linked to other personal data such as names. The images are generally stored for up to 5 years; in individual cases, images may be stored for longer for archiving and documentation purposes (e.g. for publications in connection with anniversaries or for documentation purposes).

The lawfulness of the processing is based on one of the following two reasons:

- Consent pursuant to Art. 6 Abs. 1 lit. a DSGVO
 Where possible, consent is obtained for the processing of photographs. If you pose for photos,
 we assume that you have given your consent for the aforementioned processing purposes.
 Consent is given voluntarily. You can refuse this without giving reasons and without having to
 fear any disadvantages. In addition, you can revoke your consent in whole or in part at any
 time in writing (e.g. letter, e-mail) to the controller.
- Legitimate interest according to Art. 6 Abs. 1 lit. f DSGVO in connection with §12 DSG and §13 DSG
 Photographs that depict the atmosphere and not the persons depicted are used for public

relations work and reporting on the activities of the TVB Tiroler Zugspitz Arena in order to raise awareness of the region. We assume that the production and use of the images does not unduly interfere with your rights and freedoms, as you are taking part in the event voluntarily and have been informed in advance about the production of images.

If your rights and freedoms are violated for reasons worthy of special consideration, the TVB Tiroler Zugspitz Arena will refrain from further processing by taking appropriate measures. The image recordings will then be deleted as far as technically possible. For example, images already published in print media can no longer be deleted.

If it is necessary to use processors, we remain responsible for compliance with data protection regulations. Images may be passed on to the press, radio and television as part of press work.

In principle, you have the right to information, rectification, erasure, restriction of processing, data portability, cancellation and objection. To exercise your rights, please contact us.

You can reach our data protection officer at: anton.greil@compliant-it.eu

If you believe that the processing of your data violates applicable data protection law or that your data protection rights have been violated in any other way, you can lodge a complaint with the supervisory authority. In Austria, this is the data protection authority (www.dsb.gv.at). However, we would be pleased if you would contact us first.

Important note:

This statement in English is provided as an additional service only. Only the German language version of this statement shall apply and in no event shall the English language version of this statement be construed to modify the German language version of this statement.